TOWARDS A NEW URBAN PARADIGM
The Future we Want, the City we Need

WORLD URBAN CAMPAIGN SPECIAL SESSION
Wednesday 9, April 2014 | 2:00-4:00PM
Gran Salon, Room G5 | Medellin, Colombia

During the World’s Premier Conference on Cities, the Special Session is an opportunity for leaders in urban sustainability to join the World Urban Campaign partners in the conversation on the new urban paradigm and key questions that must be examined in order to reinvent the traditional approaches to cities.

INTRODUCTION AND OBJECTIVES

This event will bring the partners of the World Urban Campaign together to announce the new urban paradigm following the theme: the Future we Want, the City We Need. It will invite other organizations to learn, participate, contribute, and ask questions about this paradigm, and will engage with other organizations to determine the way forward. It will investigate how this paradigm can involve new partners as well as governments to become a reality.

In this period of rapid urbanization, where 60% of the built environment that will be needed by 2050 is yet to be built, the WUC Partners wish to address the following questions:

- What has gone wrong with the previous urban paradigm? What are the unsustainable trends we have seen over the past decades?
- What is the new urban paradigm we must establish to ensure a bright, sustainable urban future?
- How can partners work together to ensure collaboration and commitment to this paradigm?
- How can the governments and national legislation be influenced to facilitate the realization of this paradigm?
- What commitments can be made to see these goals achieved?
In order to change the trends in urbanization before it is too late, the WUC is calling on other organizations to collaborate towards the realization of this new paradigm.

WUF7 is the first major conference in which the partners will pronounce themselves on elements of a new paradigm and begin to build consensus on how to go forward. WUC partners are also introducing the new urban paradigm at this time to engage in the preparation of the Third United Nations Conference on Housing and Sustainable Urban Development (Habitat III, 2016).

This event constitutes a new opportunity to bring new partners around a common objective in order to create concrete goals for the achievement of sustainable urbanization and to mobilize towards Habitat III. The corporate world, nonprofits, foundations, research institutions, universities, civil society, and government actors all play key roles in shaping the global development agenda. This serves as the first step in mobilizing and organizing these actors together for the new paradigm.

DRAFT AGENDA

**OPENING SESSION**

**Master of Ceremony:** Nicholas You, Chair, World Urban Campaign Steering Committee

**KEY NOTE SPEECH**

The role of and need for partner organizations in creating a new paradigm for urbanization

- Dr. Joan Clos, United Nations Under-Secretary-General, UN-Habitat Executive Director, and Secretary General of Habitat III

**GUEST SPEAKER**

- Carolina Jaramillo Jaramillo, Child Representative, World Vision International

**TOWARDS A NEW URBAN PARADIGM**

An introduction by the Chair and Co-Chair into the key issues and processes for developing a new urban paradigm.

**Issues:** How can we change the unsustainable paradigm of urbanization that is prevalent today?

**Speakers:**

- Nicholas You, Chair, World Urban Campaign Steering Committee
- Eugenie Birch, Co-Chair, World Urban Campaign Steering Committee
CATALYTIC PARTNERSHIPS TOWARDS REALIZING A NEW URBAN PARADIGM

A panel discussion on the importance of partnerships in crafting, disseminating, realizing, and sustaining positive solutions.

**Issues:** In what ways can the Campaign partners interact with other organizations? How can these ideas and solutions proposed in the paradigm be disseminated and transformed into reality? What partners will be needed and what form will these interactions take?

**Speakers:**
- Mr. Bert Smolders, Co-Chair, Urban Private Partners
- Ms. Shipra Narang Suri, Vice President, International Society of City and Regional Planners
- Ms. Rose Molokoane, Coordinator, South African Federation of the Urban Poor, Slum Dwellers International
- Ms. Janice Peterson, Chair, Huairou Commission
- Mr. Lorenzo Casullo, European Representative, Youth Advisory Board
- Mr. Jonathan Reckford, CEO, Habitat for Humanity International

15 minutes will be allocated for questions and answers from the audience.

REALIZING THE NEW URBAN PARADIGM – TOWARDS MORE EFFECTIVE URBAN POLICIES AND LEGISLATION

**Statements by:**
- Mayor Jacqueline Moustache-Belle, Mayor of Victoria, Seychelles, and Co-President, United Cities and Local Government
- Mr. Aníbal Gaviria Correa, Mayor of Medellin, Colombia
- Hon. Peter Gotz, President, Global Parliamentarians on Habitat

15 minutes will be allocated for questions and answers from the audience.

JOINING ANNOUNCEMENTS

The partner organizations which have recently joined the Campaign will introduce themselves in a short announcement session.

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